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Sergey Knazev and SelectBooks Team Up to Bring You an Inside Look at Hollywood's Elite History and How You Can Market Your Own Fame and Fortune

CALIFORNIA May 20, 2015 - Fame and fortune are sought after by many who idolize their favorite stars of television, music, film, and the Internet. Now with *The Fame Game: A Superstar's Guide to Getting Rich & Famous* you too can follow your dreams and become ready for the red carpet.

The mastermind behind some of today's biggest celebrities has arrived, and he's brought the secret to changing your destiny. With biting wit and shocking honesty, Sergey Knazev's *The Fame Game* draws back Hollywood's glitzy curtains to expose the raw truth behind some of entertainment's top players. Knazev works in a specialized industry - he's the mind behind some of the largest empires in the history of show business, and has collaborated with some of the industry's biggest players on projects that have landed on the pages of all of the major media publications. The tips within will leave readers capable of catapulting themselves into the limelight. Play by its rules and *The Fame Game* just might propel you to stardom.

With an insider's insight, *The Fame Game* is full of useful tips and explosive secrets from the career of Elizabeth Taylor to the rise and fall of the Hiltons. Learn to look beyond the carefully crafted face of fame and see how today's hottest celebrities really live and flourish. By understanding the intimate dance between celebrities, media, the general public, and the big business of Hollywood you will learn to orchestrate your own success.

This guide to becoming rich and famous will help you navigate the glamorous road to the front page of the tabloids where the cameras are always on, gossip moves at lightning speed, and the money flows.

The Fame Game is being published by SelectBooks, Inc., a New York independent publishing house. The book is scheduled to be published in September and will be available in bookstores and on Amazon.